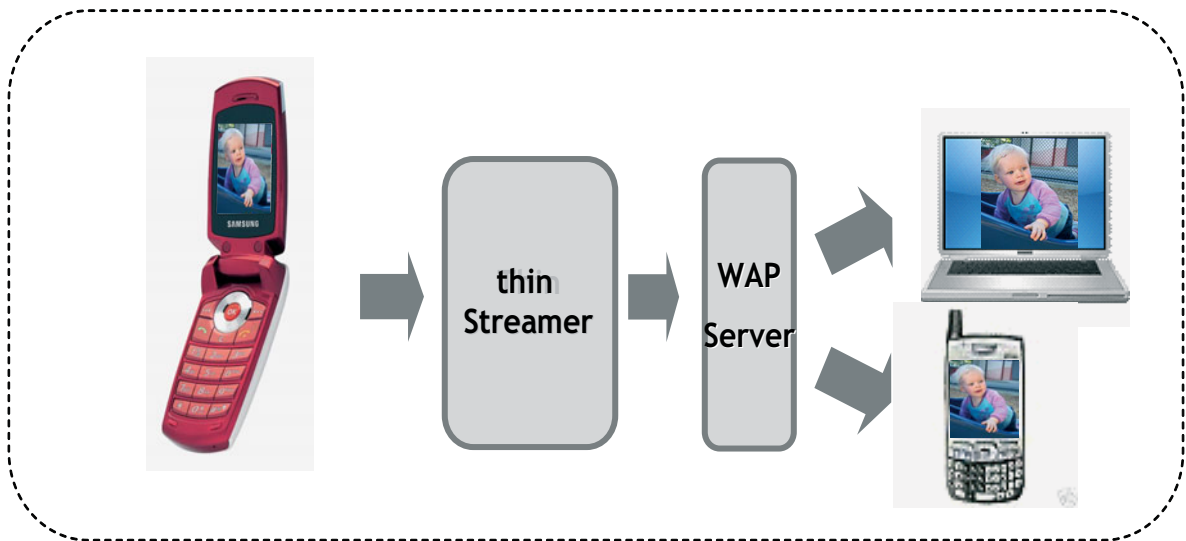


MOAH™

ABOUT MOAH

The multimedia experience of sharing video is no longer limited to the desktop. Moah is an end-to-end software solution that allows wireless carriers and content providers to provide user-generated video content to their existing customers. This white label solution can be deployed across any network or platform. Moah includes a full suite of tools for users, carriers, and content providers.



KEY FEATURES

- Allows users to upload and manage content and deliver it to mobile devices and PCs
- Live and stored video can be streamed from a mobile device to another mobile device or a PC
- Converges user-generated content (UGC) between web and mobile devices
- Allows any single person or organization to easily, quickly and affordably create their own UGC community
- Enables social networking amongst trusted family and friends
- Interactivity between users creates community and increased enjoyment
- Turnkey solution: easy to implement with a short time to market
- Easy to use web interface

ADDITIONAL FEATURES

- Web and mobile-based editors
- Live broadcast from mobile or PC to mobile or PC
- Timeline editing
- Add music and sound effects to videos
- Users can create communities, interest groups, and channels
- File tagging
- Most Popular Lists, including: Most Viewed, Most Linked, and Top Rated
- Administrative Console

MOAH™



Moah Mobile Player



SPECIFICATIONS

- thinAgent
 - Daemon Process
 - Communicates with Control Server
 - Register WAP/WEB menu for monitoring
 - Protocol: Proprietary (TCP/IP)
 - Controls thinMonitor (start/stop monitor)
- thinMonitor
 - Video/Audio capture from web camera
 - Transcodes raw video/audio into MPEG-4, H.264, and AAC/AMR
 - Sends encoded stream to delivery server
 - Protocol: RTP (UDP) or Proprietary (TCP/IP)
 - Motion Detection Functions
- Control Server
 - Communicates with thinAgent
 - Displays WAP/web menu to client
 - Authentication
 - thinAgent control protocol: Proprietary (TCP/IP)
 - Multiple Server Support
- Delivery Server
 - Media Stream Relay
 - Authentication
 - Streaming Protocol: RTSP/RTP
 - Multiple Server Support

ABOUT THIN MULTIMEDIA, INC.

Thin Multimedia, Inc. (TMI) is the leading mobile multimedia software solutions provider to wireless carriers, chipset and handset manufacturers, and content providers. Eleven wireless carriers have commercially deployed TMI solutions for mobile multimedia. TMI has also provided solutions to some of the most prestigious content providers in the world, and to Tier 1 handset and chipset manufacturers around the globe.