ABOUT THIN MULTIMEDIA, INC.

Thin Multimedia, Inc. (TMI) is the leading mobile multimedia software solutions provider to wireless carriers, chipset and handset manufacturers, and content providers. Eleven wireless carriers have commercially deployed TMI solutions for mobile multimedia. TMI has also provided solutions to some of the most prestigious content providers in the world, and to Tier 1 handset and chipset manufacturers around the globe.

TMI AROUND THE WORLD

TMI AT WORK

- Licensed Electronic Program Guide and live and on-demand services to Major League Baseball Advanced Media
- Licensed H.264 codec to Qualcomm
- Licensed Mobile video sharing platform to T-Mobile
- Licensed thinStreamer to Yahoo! Korea for Mobile Ringtone Services
- Licensed Mobile Multimedia ASP Platform to SK Telecom for VOD and live video services
- Licensed Live Video Multicast Service to Korea Telecom

TMI MILESTONES

Important firsts by TMI include:

- First to deliver video messaging, streaming, and live broadcasts to mobile consumers
- First mobile video service enabled for PDA phones
- First to release real-time audio and video transcoding tools
- First to release an end-to-end mobile broadcast solution for carriers and content providers
- First multimedia player to support MPEG-4 and H.264 codecs
- First mobile video service launched in Israel
- First mobile video service launched in Taiwan

PRODUCTS AND APPLICATIONS

Moah™

Enables user-generated content to be uploaded and delivered to PCs and mobile devices around the world. Allows live broadcast to be shown on any device.

thinMobile Platform™

An all-in-one content delivery system for content owners to deliver their own branded multimedia services over a wireless network.

thinIPTV™

A turnkey software solution for transcoding, managing, and delivering IPTV content to mobile users.

thinMobileTV™

A middleware software solution to enable simultaneous transmissions of multiple television, radio, and video channels for mobile handsets.

thinHardware IP™

A set of high performance multi-codec reference designs. These multi-codecs are designed for System on Chip (Soc) multimedia processors, and feature superior error detection and recovery. These solutions are optimized for low power consumption and low gate count.

TMI AROUND THE GLOBE

Major TMI Carriers

- Sprint Nextel (USA)
- T-Mobile (USA)
- China Unicom (China)
- SK Telecom (Korea)
- KT Freetel (Korea)
- Cellcom (Israel)
- Pelephone (Israel)
- Reliance Infocomm (India)
- Tata Teleservices (India)
- APBW (Taiwan)
- TIM (Italy)

Key Customers and Partners

- Major League Baseball Advanced Media
- Qualcomm
- Motorola
- Intel
- Samsung
- LG Electronics
- Yahoo! Korea
- Mtekvision
- NDS
- Korea Telecom
- NextChip
- Frontier Silicon
- Siano
- DiBcom

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